



DOING THINGS THE RIGHT WAY

We believe in bringing joy, inspiration and humanity to the world of retailing through curated experiences. And with these experiences, we share the passions of our customers, team members, partners, and community in a commitment to do things the right way and build a brighter future.

In 2018, we continued to deepen our support for causes that empower women, families, and communities worldwide, leveraging our charitable contributions, our volunteer time and talents, our platforms, and our values to help create positive change. See below for total contributions and some examples of our commitment to giving back around the world.



\$15M+ 2018 Total Giving*

St. Jude Children's Research Hospital, in Memphis, TN, received donations of more than \$750,000 through the generosity of customers and team members across HSN®, QVC®, Ballard Designs®, Garnet Hill®, Grandin Road® and Frontgate®.

27,000+

Team Member Volunteer Hours

In Florida, HSN team members completed the construction of their 10th house with Habitat for Humanity of Pinellas County and HSN Cares.



\$6.4M

Product & Other In-Kind Donations

In Zambia, together with World Vision, QVC facilitated the distribution of 50 pallets of essentials to those in need.

2,226

Charities Supported

Zulily® teamed up with Penguin Random House to help provide over 67,000 books to First Book, a nonprofit social enterprise that provides books and other essentials to children in need across the U.S.



\$5M

Cause Marketing

For the sixth consecutive year, QVC teamed up with Cosmetic Executive Women (CEW) for "QVC and CEW Present Beauty with Benefits," a three-hour broadcast that brings together the beauty industry to raise funds to empower and educate people with cancer.

\$1.4M

Team Member Giving

In Germany, QVC team members in Düsseldorf, Kassel, Bochum and Hückelhoven honored the holidays by providing over 230 gifts for disadvantaged children.



\$250,000+

Disaster Response

In Japan, team members collected more than 126,000 yen to help victims of floods and landslides, then QVC Japan matched the team's generosity for a total donation of more than 250,000 yen.

\$5.8M

Women's Empowerment & Entrepreneurism

QVC U.S. and HSN joined forces with top women-led vendors and customers to donate more than \$325,000 to Nest, a nonprofit that empowers women artisans worldwide to bring their talents, creativity and craftsmanship to the global marketplace.



qurate
RETAIL GROUPSM

CURATED EXPERIENCES. INFINITE POSSIBILITIES.SM

 QVC |  HSN |  zulily | BALLARD DESIGNS | FRONTGATE® | Garnet Hill | grandinroad.

*The "2018 Total Giving" includes donations made directly by QVC and its global affiliates, Zulily, HSN, Ballard Designs, Frontgate, Garnet Hill, and Grandin Road (collectively, "Qurate Retail Group" or "QRG") and team members of these entities, as well as those facilitated by Qurate Retail Group. The "Cause Marketing" total represents charitable funds generated through the sale of donated products by QRG and through donations made by QRG and vendors based upon QRG's sale of certain products. The "Product and In-Kind Donations" total represents product and other donations made by QRG in the amount of \$1,822,664, and product and cash donations made by vendors (and facilitated by QRG) in the amount of \$4,663,163.