



QVC & HSN March 2020

Brand Launch List

BEAUTY

ALKAGLAM*
Bella Brow
Bloomeffects
Carter & James - The Everything Oil*
Follain Skincare Collection*
Kazmaleje*
Mented Cosmetics*
Norvell Ultra Vivid Collection*
Real Rebel*
Sea Calm Skin
YENSA

FASHION/APPAREL

Bishop + Young
Iman Global Chic
Jessica Simpson Activewear
Reebok
Skinny Girl 'Mouj' Collection

HOME/GARDEN/COOK

Dann Foley
Garden Reflections
Home Reflections
Hort Couture
Kelly Hoppen
Lauren McBride Home Collection
Linon
Ludela
Marigold
Plant-based by Dr. Joel Kahn
Sun Basket

ACCESSORIES

Evelyn & Bobbie
iFly Handbags
LaBante London*
Wacoal



FOOTWEAR

Blublonc
Fantasy Sandals
Jack Rogers
Kenneth Cole
Korks
Pinaz
Toms
Zodiac

DIGITAL ONLY

Baby Category
Google Pixel Buds

*Entrepreneurial brand discovered through The Big Find, a nationwide search for innovative products in beauty, fashion, accessories, and jewelry, conducted by QVC and HSN last year.