

# Targets & PROGRESS

Surpassed goal

\$114m

contributed to causes since January 1, 2020

\$31.3m

directed towards women’s empowerment and entrepreneurship since January 1, 2020

Launched

new volunteering, matched giving and charitable grants program, Together for Good



# Creating Community Impact

QRG is dedicated to giving back to the communities around us. We provide support through corporate philanthropy, team member giving, volunteering, product donations, and disaster response and cause marketing initiatives.

Over the past 30 years, we have raised hundreds of millions of dollars for a vast range of charities

worldwide across causes close to our hearts, including women’s empowerment, health and well-being, hunger and social justice.

Our teams are dedicated to making a positive impact by supporting these causes in several ways:

- Direct grants
- Product and in-kind donations
- Fundraising
- Volunteering
- Cause marketing initiatives

In 2022, we surpassed our 2025 target, established in 2020, of \$100 million in total contributions. Part of the 2025 goal included directing 50% of the \$100 million toward causes supporting women’s empowerment and entrepreneurship. To date, we have reached 62.6% of this \$50 million target and will continue to fund projects to meet it.

Looking ahead to completing the team member volunteering hours target, we will drive progress in partnership with team members through our new global social impact program, Together for Good.

## 2022 CONTRIBUTION HIGHLIGHTS



\$32.9m  
total giving<sup>12</sup>



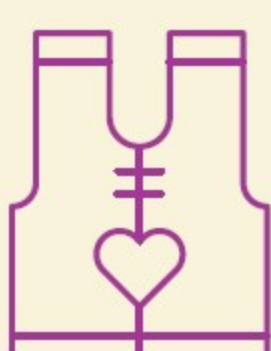
\$18.7m  
in product and in-kind donations



\$9.1m  
in cause marketing initiatives<sup>13</sup>



7,095  
hours volunteered by team members



\$916k  
in team member giving and volunteering



1,022  
charities supported

<sup>12</sup> The “2022 total giving” includes donations made directly by QVC and its then-existing global affiliates, Zulily, HSN, Ballard Designs, Frontgate, Garnet Hill and Grandin Road (collectively, “Qurate Retail Group” or “QRG”) and team members of these entities, as well as those facilitated by Qurate Retail Group. The “product and in-kind donations” total represents product and other donations made by QRG in the amount of \$2,708,096 and product and cash donations made by vendors (and facilitated by QRG) in the amount of \$16,082,128. The “cause marketing initiatives” total represents charitable funds generated through the sale of donated products by QRG, through donations made by QRG and vendors based upon QRG’s sale of certain products, and includes the estimated value of the broadcast and digital exposure provided to small businesses that participated in QRG’s Small Business Spotlight program. Regarding the QRG team member volunteering that is included within the \$916,615, a portion of such volunteering is calculated utilizing the CECF Pro Bono Valuation Guide and the remainder of the volunteer time value calculation utilizes the Independent Sector Volunteer Rate. The “2022 Contribution Highlights” amounts are contribution totals only and do not signify the tax deductibility of said contributions.

<sup>13</sup> Includes airtime donated to Small Business Spotlight (See [Supporting Underrepresented Businesses](#)).