



2025 CORPORATE CONTRIBUTION SUMMARY



\$25.7M+
Total Giving

\$20.5M+
Product & Other
In-Kind Donations

\$1.7M+
Cause Marketing



\$2M+
Team Member
Giving

42K+
Volunteer
Hours

36%
towards Women's
Health & Economic
Well-being

1,444
Charities
Impacted





\$25.7M+ Total Giving

In 2025, our collective drive for community impact didn't just inspire us—it moved us to action. We reached a monumental milestone by **surpassing our five-year goal of 100,000 volunteer hours**, fueled by a team whose generosity contributed over \$2M to the causes that matter most to them.



\$20.5M+ Product & Other In-Kind Donations

Our product donations, facilitated via partnerships with local and global organizations, positively impacted charities in more than 15 countries. These donations made a tangible difference in communities worldwide, including:



- QVC and HSN donations to World Vision provided mattresses donated to Bebalem University Hospital in Chad, providing comfort to patients. QVC and HSN apparel supported community members and students in El Salvador, while heating, bedding, mattresses, and blankets were supplied to victims of severe flooding in McDowell County, West Virginia.
- QVC Germany provided over €41,000 to Renatec GmbH, the region's oldest employment and training organization for adults.
- QVC Japan donated nearly ¥1,200,000 in meals and rice to several food organizations across Japan. These donations provided free meals to children and neighbors in need, helping to fight hunger and support vulnerable communities.



\$2M+ Team Member Giving

QVCG team members worldwide continued to demonstrate remarkable generosity in 2025. With over 20% of the team engaging in our **Together for Good** community and social impact program, participation was fueled by Paid Volunteer Days, a 200% donation match, our “Dollars for Doers” grant initiative, and various fundraising events. A few highlights include:

- QVC UK team members raised over £76,000 through sample sales to support the Trussell Trust in combating hunger and food insecurity.
- HSN held local sample sales which generated significant contributions for Florida-based partners, including \$15,000 for Community Action Stops Abuse and \$35,000 for Habitat for Humanity of Tampa Bay.
- Garnet Hill’s Community Charity Fund received over \$11,000 in team member donations, directly benefiting nonprofits across the Franconia, NH region.

42K+ Volunteer Hours

2025 represented a milestone for QVCG’s corporate social responsibility. Our team members once again demonstrated high-level engagement, exceeding our annual volunteerism target by 68% and achieving our public-facing 100,000-hour goal (established in 2020) a full six months early! This performance places QVCG above industry and peer benchmarks*. Strategic growth was particularly notable in our Italy, UK and Poland offices, driven by flagship initiatives like Global Community & Belonging Week. We credit this success to our amazing team members and robust Together for Good benefits like Paid Volunteer Days and Dollars for Doers grant program, and the active leadership within our Team Member Resource Groups.

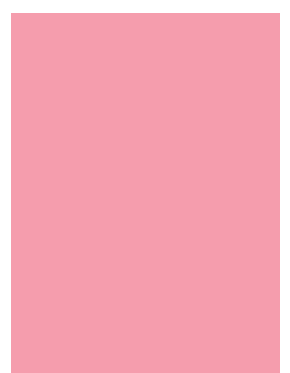
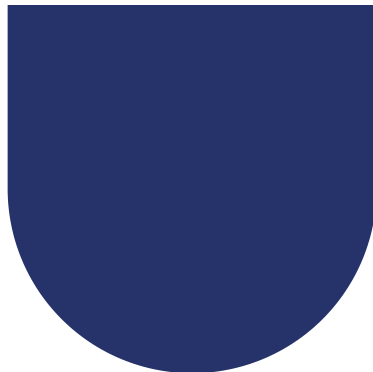
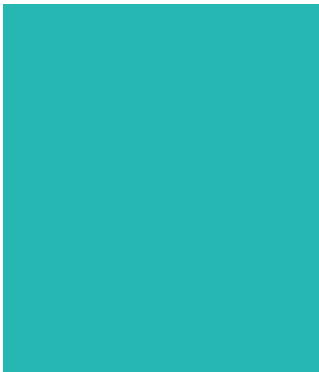
* 2025 YourCause Industry Review: Employee Engagement & Corporate Social Responsibility





\$1.7M+ Cause Marketing

At QVC Group, we are dedicated to empowering women and fostering their health and wellbeing through meaningful cause marketing initiatives. By harnessing the power of storytelling and community, we connect our customers to causes that help women thrive—one purchase at a time. In 2025, our collective efforts made a significant impact: HSN’s annual Foundation for Women Warriors (FFWW) campaign was able to generate over \$195,000, bringing our total contribution to FFWW to more than \$650,000 over the past three years. QVC US’s Living for Giving campaign generated over \$970,000 for Habitat for Humanity’s Women Build Program in 2025, contributing to a total of more than \$5 million raised for charity since 2021. Across our markets globally, we championed Breast Cancer Awareness Month, with campaigns like QVC Italy’s Shopping4Good, QVC Japan’s Pink Ribbon activation, QVC US’s National Breast Cancer Foundation campaign, and HSN’s Unite for HER campaign, raising over \$400,000 to advance breast cancer education, resources, and research. Together, we continue to drive positive change and unlock the full potential of women worldwide.



The “2025 Total Giving” includes donations made directly by QVC and its global affiliates, HSN, Ballard Designs, Frontgate, Garnet Hill and Grandin Road (together, “QVC Group” or “QVCG”) and team members of these entities, as well as donations facilitated by QVC Group. The “Cause Marketing & Broadcast” total represents charitable funds generated through the sale of donated products by QVCG and through donations made by QVCG and vendors based upon QVCG’s sale of certain products. The “Product and In-Kind Donations” total represents product and other donations made by QVCG in the amount of \$2,029,595, product and cash donations made by vendors (and facilitated by QVCG) in the amount of \$18,549,830 and QVCG team member volunteering in the amount of \$1,467,799 utilizing time value calculation from the Independent Sector Volunteer Rate. The total contribution summary amount is a contribution total only and does not signify the tax deductibility of said contributions.