



\$17M+
Total Giving

\$7M+
Product &
Other In-Kind
Donations

\$1M+
Giving Tuesday



\$6M+
Cause
Marketing

\$1M+
Team Member
Giving

18,500+
Team Member
Volunteer Hours

3,502
Charities
Impacted



2019 Corporate Contribution Summary





\$17M+ Total Giving

Of the \$17+ million dollars generated in 2019, 66% of it went toward our stated focus of empowering women. This amount exceeded our goal of at least 50%. Our team members, customers, and vendor community have given generously to help us achieve this.

\$1M+

Giving Tuesday

Holiday season goodwill is always in abundance: locally, annual initiatives range from food and toy drives to the adoption of entire families to help ensure our neighbors experience the joy of the season.

\$6M+

Cause Marketing

Leading names in the beauty world donate merchandise to help our customers make an impact when they shop during QVC, HSN & CEW Present Beauty with Benefits, an event supporting Cancer and Careers. Our ongoing affiliation with the Fashion Footwear Association of New York means QVC Presents "FFANY Shoes on Sale" continues to generate significant funds for breast cancer research and education.

18,500+

Team Member Volunteer Hours

Qurate Retail Group people are no strangers to community-oriented volunteering. We embrace this corporately, as well, offering a Paid Volunteer Day to each team member as well as the Qurate Fellowship Program, a skills-based volunteer program in which Qurate Fellows share their experience and knowledge in an immersive, ten-day collaboration with Nest-affiliated artisan businesses.

\$7M+

Product & Other In-Kind Donations

As an organization, we reaffirm our values through monetary, product, and in-kind donations. Donations of product facilitated by QRG have impacted communities in 19 countries in 2019.

\$1M+

Team Member Giving

Qurate Retail Group team members throughout the world continue to contribute to the well-being of their communities and the assistance of those in need. QVC Poland team members participated in the Krakow Business Run. HSN team members raised over \$150,000 for the Tampa Bay Heart Walk. Zulily community sample sales generated over \$212,000 for the Seattle Children's Hospital. Cornerstone and HSN team members have built a strong, ongoing relationship with Habitat for Humanity.

3,502

Charities Impacted

This breadth of support reflects the depth of commitment within our Qurate Retail Group community. Whether across the globe or across town, we're proud of the ongoing engagement demonstrated by our team members and vendors.



QVC



HSN



Zulily

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BALLARD DESIGNS

|

FRONTGATE

|

Garnet Hill

|

grandinroad

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The "2020 Total Giving" includes donations made directly by QVC and its global affiliates, Zulily, HSN, Ballard Designs, Frontgate, Garnet Hill, and Grandin Road (collectively, "Qurate Retail Group" or "QRG") and team members of these entities, as well as those facilitated by Qurate Retail Group. The "Cause Marketing" total represents charitable funds generated through the sale of donated products by QRG and through donations made by QRG and vendors based upon QRG's sale of certain products. The "Product and In-Kind Donations" total represents product and other donations made by QRG in the amount of \$419,115, and product and cash donations made by vendors (and facilitated by QRG) in the amount of \$7,000,203.